



PRODUCT DATA SHEET

Date: 05/14/2024

Spinnaker
 550 Summit Avenue
 Troy, Oh 45373
 800 543-9452

Veero™ 54# Semi Gloss ** VG-440 ** Veero 40# Liner

Item#: 0049347

----- TRIMLESS PROGRAMS -----

Dist. Ctr	Length	Min. Width	Core
Atlanta	2.5 K	3"	3"
Atlanta	5 K	3"	3"
Atlanta	10 K	4"	3"
Chicago	2.5 K	3"	3"
Chicago	5 K	3"	3"
Chicago	10 K	4"	3"
Ontario, CA	2.5 K	3"	3"
Ontario, CA	5 K	3"	3"
Ontario, CA	10 K	4"	3"

Facestock: **Veero™ 54# Semi Gloss**

A bright white, semi gloss litho with excellent strength characteristics. This sheet is printable with UV and water-based flexo, and UV letterpress inks. The lower basis weight creates an economical sheet, without sacrificing quality. This component is not available for custom constructions.

	Typical Value
Basis Weight:	54.0 #/3300 ft ²
Caliper:	2.9 mils
Tensile MD/CD:	28 / 15 #/inch
Gloss:	67%
Tear MD/CD:	45 / 55 grams
Opacity:	85.5%
Sheffield Smoothness:	18 SFU
Brightness:	89.8%

Adhesive: **VG-440**

An economical cold temperature hot melt adhesive for a broad range of cold temperature applications needing high initial tack with excellent die cutting and stripping properties. This component is not available for custom constructions.

	Typical Value
Coat Weight:	14 #/3300 ft ²
Coat Weight:	20.72 grams/m ²
Caliper:	.35 mils
Adhesion to Stainless Steel, oz. (90° Peel):	30

Loop Tack, oz.:	59
Service Temperature:	-20 to 160 °F
Minimum Application Temperature:	5 °F
Shear (1000g):	112 minutes

Release Liner: **Veero 40# Liner** A bleached, calendered liner featuring excellent die cutting and stripping characteristics. Recommended for use in roll-to-roll applications.

	Typical Value
Basis Weight:	39 #/3000 ft ²
Caliper:	2.4 mils
Tensile MD/CD:	33 / 16 #/inch
Tear MD/CD:	26 / 36 grams
Opacity:	60%

Total Product Caliper: 5.65 mils
Product Basis Weight Per MMSI: 233.47 #
Shelf Life: 12 month(s) when stored at 72° F, 50% RH

*For application recommendations call 877-210-5104
For samples or other questions please call your Sales Representative.*

Important Notice

These are typical values and should not be considered a specification. Adhesive properties were tested with a film facstock unless denoted with an asterisk(*).

All trademarks are the property of their respective owners.

All information, recommendations for use, product designations, and descriptive materials about Spinnaker Pressure Sensitive Products, LLC products are believed to be reliable, but the furnishing of such information, recommendations for use, product designations, and descriptive material is for informational purposes only and does not constitute a warranty of any kind by Spinnaker Pressure Sensitive Products, LLC. Because of the variety of possible applications for Spinnaker's products and the continuing development of new applications, all Spinnaker Pressure Sensitive Products, LLC products are sold with the understanding that each purchaser will independently determine the suitability of any product for the purchaser's intended application, converting, and print processes. Spinnaker Pressure Sensitive Products, LLC will review, and may modify the information contained in this document from time to time and customers should ensure they have the most recent information.

Last Revision: 05/23/2023